



OVERSEAS TICKER

NICOSIA

Covering news in Cyprus is done in the old Web Miller tradition. We sit at the terrace of the Ledra and listen for bombs. When they go off, we pile into cars and rush to the scene. Sometimes, on the way, we encounter other incidents, such as shootings, ambushes and other EOKA exercises.

There has been quite a foreign press corps. They came - and I did, too - for the Suez crisis death watch, when Cyprus was the main jumping-off point for Egypt in case of trouble. The trouble didn't develop, and we are all slowly going back.

Probably one of the most diverting aspects of working in Cyprus is our relation with the "Savas News Agency"-Savas being the Alexandria-born Italo-Egypto-Greek who acts as the night porter at the Ledra Palace. For a fee, he guarantees to keep us informed of all happenings on the island. He does this simply by "supervising" our telephone conversations and cables. This works

(Continued on page 6)

FORUM PANEL ANNOUNCED

Thomas Hamilton, N.Y. Times U.N. correspondent; Edmund Scott, CBS See It Now staffer just returned from the Suez with Edward R. Murrow; Ansel Talbert, military and aviation editor of the N.Y. Herald-Tribune; William Ryan, AP, Foreign News Analyst; Hal Lehrman, Middle Eastern Affairs Writer; and Larry LeSueur, CBS news correspondent, will be among those composing the first OPC Forum, Oct. 16.

The subject for discussion is "A Reporter Looks at Suez." The panel members will consider the Suez story, from the aspects of the U.N., Egypt, the military situation, the economic picture, etc. Correspondents from London newspapers, in town to report on U.N. action on the Suez, will discuss the London viewpoint.

Edward R. Murrow, originally scheduled to appear on the Forum, was called from New York and will be unable to participate.

OPC members and one guest are invited to attend. Cocktails and dinner will be served at 6:30 p.m. The Forum is scheduled to begin at 8:30 p.m.

ROBBINS KICKS-OFF OVERSEAS DRIVE OCT. 15; INITIATION FEES WAIVED; DUES DECREASED

The Overseas Press Club of America, which already represents one out of four American correspondents overseas, and a considerably higher percentage of former foreign correspondents now back home, will drive for more members overseas.

Charles Robbins, chairman of the Overseas Liaison Committee of the OPC, has announced a six months drive to bring into the OPC at least 150 more foreign cor-

respondents now on active duty abroad - which would mean that over 50% of all American foreign correspondents will be OPC members.

Mr. Robbins says he now feels the OPC has more to offer the overseas press than at any time in the past.

1. They will get the expanded weekly Bulletin by airmail, and with its new format it can bring more news of press activity in foreign capitals than ever before. In many places, the freshest news they will receive will be *The Overseas Press Bulletin*. It will arrive in most parts of the world on the same Monday that members in New York are reading it under a stepped up air mailing schedule.

2. They will have the full use of the new OPC Placement Service, and a regular column of job opportunities will be carried in the OPC publication each week.

3. The OPC has already shown its power in bringing to the attention of governments any violation of freedoms of the press, and, in a number of cases, in helping to obtain the restoration of freedom of movement to foreign correspondents. This will be done for all members of the press everywhere, but those belonging to the OPC will be better able to bring to the Club's attention such problems, and will know they are an integral part of a worthwhile effort.

4. Regional groups of the OPC are being formed in many parts of the world, and this will afford members overseas an opportunity to have their own social events.

5. The Club in New York will be a headquarters for correspondents upon their return, and a mailing address while in transit. It will offer a place at which they may entertain their friends while on home leave.

6. The Club will provide credentials for bonafide foreign correspondents which may be of aid in their work.

7. By offering an outlet for television scripts, contributions to OPC published

Continued on Page 3



JAVITS



WAGNER

Javits and Wagner To Speak at OPC

New York State Attorney General Jacob K. Javits and New York Mayor Robert F. Wagner, candidates in the hottest senatorial campaign in the nation - the race for Senator Herbert Lehman's seat in the U.S. Senate - will be guests of the OPC at two different luncheons, Oct. 25 and Nov. 1 respectively.

The subject of both their talks is foreign affairs. Each has agreed to submit to intensive questioning from the floor following his address.

Mr. Wagner, Mayor of New York City since 1954, has served in the New York State legislature and was president of the Borough of Manhattan and chairman of the City Planning Commission.

Mr. Javits, attorney general since 1954, has served four terms in the U.S. House of Representatives, and was active on the Foreign Affairs Committee. He was also chairman of the Subcommittee on Foreign Economic Policy and was a member of the Subcommittee on Displaced Persons.

OPC members only will be admitted to both luncheons. Reservations are available now.



LISA LARSEN IN OUTER MONGOLIA

OPC'er Lisa Larsen is pictured on a thoroughbred Mongolian pony during her recent four-and-a-half months' visit to the Soviet Union and Outer Mongolia which netted her a series of scoops.

While in Moscow, she got in touch with the Mongolian Ambassador, had a two hour session with him and ended up with a visa to Mongolia - no mean feat. N.Y. Times-man Jack Raymond later applied and received a visa, too. The 40-minute interview she had with the

Mongolian Premier appeared in Life and the N.Y. Times. It also appeared in Pravda she found out when Mr. Muraviov of the Soviet Foreign Office Press Dep't. telephoned her upon her return to Moscow and said, "You have had a very successful trip to Mongolia, I see in Pravda." Then he added, "About your telegram to see Mme. Furtseva. I am sorry she is on vacation." (Mme. Furtseva had promised to see her for three months. Everytime Miss Larsen called for an interview she was put off with a different excuse.)

PEOPLE & PLACES...

Within one week after the OPC reviewed Leo Lania's "The Foreign Minister," the Theatre Guild announced it had bought the stage rights to the novel. The guild hopes Lania will provide the dramatization too...Arch Whitehouse, aviation writer, left last week for a tour over the U.S. Tactical Air Command bases in Europe, about a dozen in France and Germany...Word from Djakarta has it that Jack Russell, UP bureau manager there, slipped a disc in his backbone and wife Dorothy filled in for him during his indisposition...Walter F. Merkel has opened his own firm for financial public relations and shareholder communications at 92 Liberty St...Stanley Baar back from six weeks on continent and in England...Andrew Hecht's exclusive interview with AEC Chairman Admiral Lewis Strauss on peacetime uses of atomic energy scheduled for This Week magazine...Charles

and Andy Logan Lyon (New Yorker) had a fifth child and fourth son, Andrew, Sept. 20....Edward L. Bernays discusses our overseas information program before the Foreign Policy Ass'n of Harrisburg, Oct. 25...Ray Josephs to address Boston Conference on Distribution, Oct 23, on "How to Gain an Extra Hour Every day," subject of his latest book...

COMMITTEES



HOUSE

The meeting was held Sept. 25. Present were chairman Kathryn Cravens, Hilda Harrison, James Parlatore, Norwood Allman, Inez Robb, Lawrence Blochman, Joseph Peters, Arthur Milton, Louis Messolonghites, and Virginia Mizelle.

Miss Cravens reported that the air conditioning contractor is moving fast on our additional air conditioning and should be completed in about two weeks. They have the five units and the cooling tower in place and most of the plumbing work done. When the plumbers are finished the electricians and sheet metal workers will start.

(Edit Note: Air conditioning expected to be complete today).

The storage room contract has been placed and the blueprints have been approved by the City. It is for a one-story cement block building with one door, one window and one electric light with the switch near the door. The shelves will be installed later.

(Edit Note: Store room expected to be complete today).

Miss Cravens suggested the Club install a colored TV set because of the greater interest in color programs. Steps are being taken now for the donation of a set to the Clubhouse.

Norwood Allman recommended the establishment of a credit system for those who so desire. seconded by Arthur Milton. Passed unanimously.

(Edit Note: This was approved "In principle" by The Board).

Recommendations were made for the purchase of a folding door for the Library and a new poker table for the 4th floor.

Moved to adjourn by James Parlatore. Seconded by Arthur Milton.

OPC PILOT TOUR

Madeline D. Ross reported to the Board of Governors on Oct. 1 that a group of ten persons, consisting of eight OPC members, one member's wife and the mother of a late member, covered almost 15,000 miles and eight countries in their month's tour of South America Aug. 6 - Sept 4.

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., 35 E. 39th St., New York 16, N. Y. Tel.: MU 6-1630.

John Wilhelm, Chairman, Bulletin Publication Committee

Committee: Dave Ballard, Gilbert E. Busch, Walter Davenport, Robert L. Dunne, Mary Hornaday, S. R. Kan, Larry LeSueur, Ruth Lloyd, Ralph H. Major, Paul Miller, Dave Murray, Larry Newman, Joseph Ruffner, William Ryan, Ben Wright.

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Managing Editor, Barbara J. Bennett.

Correspondents: London, William Coughlin; Paris, Curt Heymann, Bernard Redmont; Bonn, Joseph Grigg; Berlin, Gerhard Stindt; Tokyo, Stuart Griffin; Moscow, Daniel Schorr, Whitman Bassow; Bangkok, Darrell Berrigan; Taipei, Geraldine Fitch; Manila, Don Huth; Caracas, Everett Bauman; Ottawa, Tania Daniell; Mexico City, Robert Benjamin; Washington, Jessie Stearns; Sao Paulo, Henry Bagley.

Advertising: Gilbert E. Busch, Director; Kurt Lassen, Arthur G. Milton.

OLYMPIC HEAD LUNCHEON SPEAKER

Avery Brundage, president of the International Olympic Committee, will be guest speaker at an OPC luncheon Oct. 18.

Brundage is sandwiching in his appearance at the Club between a flying trip to Europe for a meeting of the Executive Committee and his departure for Melbourne, Australia, for the Olympic Games of 1956.



They will be held Nov. 22-Dec. 8.

Brundage, who has held his title since 1952, was vice-president of the Committee from 1945 to 1952. He has also served as president of the Amateur Athletic Union of the U.S. and of the U.S. Olympic Assn. and Committee.

Club Calendar

Tues., Oct. 16 — OPC Forum — "A Reporter Looks at Suez." Cocktails, 6:30 p.m. Dinner following. Forum, 8:30 p.m. (See details, page 1.)

Wed., Oct. 17 — Cocktail party — William Wyler, producer-director of "Friendly Persuasion" 5:30 p.m. Screening, 8:30 p.m. Reservations at desk for screening.

Wed., Oct. 17 — Board of Governors. Dinner, 6:00 p.m. Meeting 7:00 p.m.

Thurs., Oct. 18 — Luncheon — Avery Brundage, President, International Olympic Committee. 12:30 p.m.

Tues., Oct. 23 — Regional Dinner: Sweden. Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

Thurs., Oct. 25 — Luncheon — Attorney General Jacob K. Javits. Members only. 12:30 p.m.

Wed., Oct. 31 — Semi-annual meeting of OPC membership. 8 p.m.

Thurs., Nov. 1 — Luncheon — Mayor Robert F. Wagner. Members only. 12:30 p.m.

STATEMENT BY ROBBINS ON OVERSEAS DRIVE

Beginning today and continuing for the next 6 months, the regular admission fee of \$25 will be waived for all new overseas candidates for active membership in the OPC.

This waiver was voted recently by the Board of Governors as part of a drive to increase the Club's overseas membership. Also approved -- and announced in last week's Bulletin -- was a permanent lowering of dues to active overseas members, from \$20 to \$15, effective Oct. 1, 1956.

Previously, any foreign correspondent, qualified to become an active member of the Club, was faced with the prospect of paying \$45 for the privilege -- \$20 dues and \$25 admission fee. Few jumped at the chance, for the very sound reason that about all they got in return was a subscription to the Bulletin.

And so, while the Club's stateside membership kept increasing, its membership abroad steadily dwindled. Today with some 1600 members in the U.S. and 143 overseas, it is barely holding its franchise as an overseas press club.

The 6-month membership drive is designed to correct this condition. By way of further implementing it, the Membership and Overseas Members Committees are obtaining from all available sources (newspapers, wire services, networks and so on) lists of correspondents stationed abroad. These lists will be screened for likely prospects, who then will be solicited by direct mail.

The solicitation will include a letter, a descriptive brochure, to be prepared by the Publicity Committee, and a sample copy of the Bulletin.

This first mailing will be supplemented by letters from Club members to overseas prospects in their own organizations, whatever they may be.

In addition, correspondents, already belonging to the Club and now stationed abroad, will be asked to do whatever recruiting may be feasible in their areas.

By these various means, it is hoped that the present overseas membership will be doubled -- or better than doubled --

Later on, if all goes well, overseas members will be encouraged to form local chapters of the Club, with regional chairmen, regular meetings, etc.

Meanwhile, if anybody has any good ideas on the subject, the Overseas Members Liaison Committee will be glad to listen.

ry LeSueur, Ansel Talbert, Don Coe, Louis Lochner, Arthur Reef, Lin Root, Joe Willicombe, Thomas Whitney, George Caturani, J. Bell, David Forbert, Dave Murray, Michael Crissan and John Wilhelm.

OVERSEAS DRIVE (C't'd fr. p. 1)

books, and through a lecture service bureau, and through listings in the OPC directory of foreign correspondents, the OPC can well provide opportunities for extra income.

Mr. Robbins committee includes Lar-



Experience

Another Reason More And More Americans Fly Air France

The largest international network...first among European airlines in equipment, cargo and passenger miles flown, and in choice of world-wide destinations. *The favorite line of more and more Americans!* Daily non-stop flights from New York offering every accommodation to Paris and to Mexico. Regular service from Boston, Chicago, Montreal. All in Super "G" Constellations. The utmost in luxury, a famed cuisine. You pay no more!

THE AIR FRANCE STORY
includes the first full-course meals served aloft.



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Bad Job in Europe?

A LONG ISLAND PROFESSOR LOOKS AT EUROPEAN NEWS

By Theodore E. Kruglak

(This article embodies an address made by Prof. Kruglak at the annual convention of the Association for Education in Journalism held recently at Northwestern University in Evanston, Illinois. Naturally it in no way is presented as the opinion of The Overseas Press Club, and it may be that some other qualified authority will wish to respond, in which case space could be made available.)

What I... know about European news coverage convinces me that the manpower picture given to us by those in the business of selling news is largely fiction.

Before I embarked on my study of the foreign correspondents in Western Europe in 1952, I discussed the problem with many communications media people. I was warned that I was tackling a slippery object. The correspondents were scattered far and wide and to contact more than ten per cent would be an impossibility. One radio network executive told me of his 30 correspondents abroad; a news agency executive spoke of his 400 correspondents, etc. etc. In only one instance did I discover through actual nose counting that anyone had underestimated his manpower in Europe. That was the *New York Times*, which modestly omitted its London copy desk personnel on the theory that they were news processors instead of correspondents. It's interesting to note that the *Times* had more men on its London copy desk than any one American newspaper had to cover all of Europe.

When I got into the field I found a different story. The network correspondents shrank to two full-time reporters — the 400 resident and stringer correspondents shook down to considerably less.

I think you may be interested in my Professor Theodore E. Kruglak, OPC member, is provost of Long Island University and head of its Department of Journalism. He is the author of a book, "The Foreign Correspondents: A study of the Men and Women Reporting for the American Information Media in Western Europe." A native of New York City, he now lives in New Canaan, Conn. After graduating from the University of Iowa School of Journalism in 1933, he took his doctorate in Political Science at the University of Geneva. He was in the sports department of the *New York World Telegram*, general assignment reporter on *Brooklyn Standard Union*, was news editor of radio station KSO in Des Moines. He has written for *Editor & Publisher* and *The Mast* and was a promotion writer in a New York advertising agency.

technique in extracting water from the bloated figures I had before leaving the States. Obviously the media people were including teletype operators, salesmen, translators, and stringers who may have filed one story a year. It seemed more realistic to check the sources and the groups dealing with correspondents for more accurate data. My first step was to obtain lists from the foreign offices of each of the countries, then check against the lists of correspondents accredited to the USIA and the US Foreign Service offices.

Invitations to Cocktail Parties

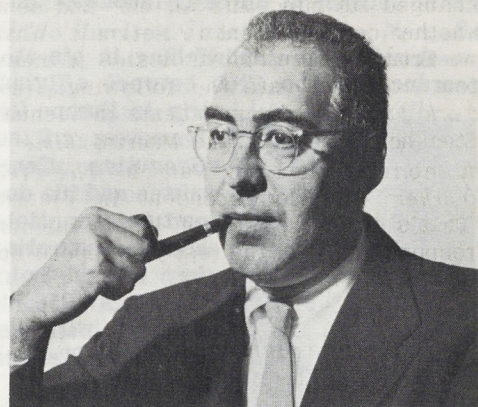
Wherever possible I also obtained the rosters of the foreign press associations — and in London and Paris — the membership rolls of the American Correspondent Associations. The Foreign Office lists were the least reliable. In most instances anyone who presented a letter from a local paper back home would be welcomed as a foreign correspondent. I checked this objectively after I discovered that my wife, who was armed with a letter of accreditation from the *New Canaan Advertiser* — a weekly with a circulation of 2000 — started getting invitations to official cocktail parties. The USIA was the most accurate in terms of genuine working newsmen. The press officers in these offices — former news agency men for the most part — were experienced enough to weed out the tourists and students before issuing their official lists for local consumption. I think a good illustration of this was my discovery of three correspondents for one Boston newspaper in Rome. One was a student at a local art school, another ran a local advertising agency, and the third was one of those mysterious Middle European characters who did not seem to have any visible means of support. As far as I could discover, they never filed anything but merely used their accreditation letters to gain admittance to minor governmental functions.

286 Full-Time Correspondents

I checked my lists in the course of conversations with correspondents and USIA officials while conducting interviews in London, Paris, Rome, Berlin, Frankfurt, Amsterdam, Brussels, Madrid, Lisbon — and my home bases of Geneva and Zurich.

In 1952 and '53, there were 286 full-time correspondents for all the American media of communication in Western Europe. This included 169 wire service newsmen, 69 newspapermen, 34 magazine correspondents, and 14 radio and TV men.

Has there been any upward surge



THEODORE E. KRUGLAK

since that time? I cannot find any indications of it. I checked the USIA offices in all the Western European countries in May of this year. It showed no significant change.

In terms of the media represented with full-time correspondents in 1952 and 1953, the box score revealed 16 newspapers, nine magazines and three radio-TV networks, in addition to the wire services. It may be somewhat of a surprise — if not shock — to learn that newspapers we consider as leaders in the field are not doing the type of job abroad they are noted for in local and national news areas. These papers would no more think of depending exclusively upon the syndicates or news agencies for Washington or State coverage. But they are content to use these services as their sole link with Europe. You can search in vain for permanent European correspondents for such newspapers as the *Washington Post*, the *St. Louis Post Dispatch*, the *Philadelphia Inquirer*, the *Cincinnati Star-Times*, the *Denver Post*, the *Atlanta Journal*, the *Minneapolis Star-Tribune*, the *Detroit Free Press*, the *Milwaukee Journal* — or that original incorporator of Press Wireless — the *San Francisco Chronicle*. There are still only 16 newspapers with correspondents in Western Europe.

In 1953 no individual radio or television station had a full-time correspondent in Western Europe.

Concentrated in Four Countries

The picture in 1953 was even gloomier when you consider the geographical distribution of these foreign correspondents. Almost 92% of the newspaper, magazine, and radio correspondents were concentrated in four countries: England, France, Italy, and Germany. In the Spring of 1956, the situation had changed slightly — and for the worse. CBS had pulled its correspondent out of Vienna, the *Times* had transferred its correspondents

NWS COVERAGE

from Belgrade to Prague. The *Times* changed its mind this summer and sent another correspondent to Belgrade. What we actually have today, outside of these four countries, are the following: *New York Times* — correspondents in Vienna, Stockholm, Geneva, and Madrid; *Time* — a correspondent in Madrid; *The New Yorker* — a correspondent in Vienna. That's it in the way of individual correspondents. For the rest you depend upon the news agencies.

In Posts Less Than a Year

One of the significant findings in my study of the foreign correspondents in 1952 and 1953 was the high turnover rate. At that time I commented that there is a great waste resulting from this turnover. Some leave for better paying jobs, some are transferred to jobs in the United States as executives or Washington correspondents, some cannot adjust to European living conditions, and a few are fired for incompetence.

At that time I discovered that approximately a third of the American correspondents had been in their present posts for less than a year.

It is apparent that my figures were not inflated in 1952 and '53. Today, 72% of the American news agency correspondents, 50% of the magazine correspondents, 47% of the radio correspondents, and 25% of the newspaper correspondents were not in their posts in 1953.

The news agencies, with their low salaries, still provide a happy hunting ground for raiders. At least two bureau chiefs returned to the United States to work for newspapers or magazines, others were reassigned to the United States — some to do work in keeping with their foreign experience as cable desk editors.

Two Touchy Angles

Thus far I have been avoiding two touchy angles of foreign correspondence, the news agencies and the non-American correspondents. There are few non-Americans working for our newspapers, magazines or radio networks. They are concentrated in the news agencies... only the news agencies have full-time staffs outside of England, France, Italy, and Germany. It is these areas that the non-American correspondents dominate. Approximately 82% of the news agency personnel in these parts are non-Americans.

One news agency executive was quite indignant that I raised the question of non-Americans working for his agency. I was assured that a correspondent's passport should not be a criterion for judging his ability. I quite agree. But is ability the sole basis for hiring correspondents in those countries. The turn-

over of non-American correspondents outside the four major centers is quite low. You'll find that death or retirement accounts for most of the change.

The non-American correspondents are quite superior in education, language ability and knowledge of the country in which they reside.

Convinced Editors Want Sensational News

My study, however, suggests that they are not up to par in knowledge of American history and politics or the American idiom. Most of them are still convinced that American editors want sensational news.

News agencies hire these correspondents for reasons other than ability. A passport may not be a criterion for performance, but it certainly is a criterion for judging salaries and other expenses. The non-Americans are lucky to get half the pay of their American colleagues, and home leave with its added expense and nuisance is eliminated.

But this is not the basic reason for hiring non-Americans.

I do not wish to go into the infamous news cartel which more or less collapsed in 1933, but the aftermath of this experience is directly responsible for our greatest problems in Europe today.

Water on Both Shoulders

In most of the European countries, the American news agencies are trying to carry water on both shoulders. They are gathering news for American consumption and at the same time are trying to compete with the European agencies in the sale of American news to the local press.

I think I can best express the dilemma by citing the case of one news agency reporter who was sent to Brussels to reopen the agency's office after the war. He soon discovered that news-gathering was the least of his duties. He was supposed to line up the Belgian newspapers as clients, arrange for unblocking funds, collecting bad debts, and keeping the editors happy with his incoming news service. When you consider that his knowledge of Flemish was non-existent, and his French the restaurant variety, you can understand his problems. I think he lasted about a year before asking for a transfer to a post where he could do the thing he was best qualified to do — report the news. Incidentally, he is now a highly paid magazine correspondent.

Downright Confusing

As you know, the foreign newspaper in most instances does not receive the news agency trunk wire. The trunk is edited and translated into the local language and then sent to the newspaper. While working on the IPI Flow of the News project, I had an opportunity to examine not only the trunks but also the national reports after being processed locally. There was quite a bit of differ-

ence in content and interpretation. Some of the changes could be defended on the basis of editorial judgment — others purely upon expediency. If we complain of the amount of crime and sensational news in the European press, it is not entirely the fault of the European newspaper editor. Nor is it the fault of the New York cable desk. Time after time we noticed the way the percent of crime and sensational news changed between entering the bureau office and its final dispatch to the newspapers. Without being chauvinistic, I wonder whether an American sitting on the news desk in these smaller countries would play the stories the same way. It is not merely a question of sensationalism. Sometimes it's downright confusing. There's a bilingual paper in Strasbourg which receives the German and French wires of one American news agency. When it comes to political news, you wonder whether the news agency translators had access to the same trunk.

Exclusive Tieups

Another aspect is the exclusive tieups with the State news agency. Some of these contracts are quite valuable, and the local news agency manager is sometimes hard put to decide where his allegiance lies. This is also true where the manager is an American. I'm thinking of Spain, for example, where one agency has an exclusive contract to supply incoming news to Spanish newspapers. How far out on a limb is the correspondent apt to go in digging into the local situation when his agency faces the loss of an important contract? Perhaps that is why the late Camille Cienfarras of the *Times* scored beat after beat in Spain during the recent crisis.

I've not touched upon pressures. In Spain we're represented by Americans. At the worst they could be expelled. But this is not the situation in other countries. Perhaps the Dutch correspondents for the American news agencies had some nationalistic qualms when they reported the recent Queen Juliana story. But other than being cut dead by some of their stodgier colleagues, I doubt anything serious might happen.

AP and UP Were Shortsighted

But how free are the non-American correspondents in Lisbon, Belgrade, Helsinki, or even Austria to report news detrimental to their countries? In this respect, I think that both AP and UP were shortsighted in replacing their American staffers in Belgrade with local help last year.

I suspect that this trend will continue as long as the news agencies follow their present practices.

Up to now I've painted a pretty dismal picture of our foreign correspondents. It's not really all bad.

(Continued on following page)



EMILY HAHN / DOUBLEDAY

another
photograph
by Henry Ries

227 E. 67, N. Y. 21

REgent 4-0996

A Long Island Professor (*C't'd. f. p. 5*)

We have some darn good correspondents abroad, men and women who are dedicated to their jobs. I would rate our newspaper correspondents top drawer without exception.

I suppose there should be a summing up.

First, I am alarmed at the high turnover among the news agencies. It can be stopped by better screening before sending a man over. That requires not only a view of overseas service as an end in itself, but an examination of the candidate and his family. I would estimate that at least a third of the requests for reassignment to the States are directly attributable to the correspondent's wife. She's unhappy with the living accommodations, the food, the schools, the lack of companionship. And home looks good.

Secondly, and this again is a news agency problem, is the question of pay. My analysis of pay scales indicates that the newsagency personnel are underpaid by the standards of other media. News agencies abroad just cannot keep their junior members at the present rate of pay.

And to complete the news agency angle — the business of trying to serve two masters. I cannot dwell too much on this fact. The two services must be separated, even if it means higher costs to American subscribers.

Getting back to our newspaper, magazine and radio correspondents: There's nothing wrong with the pay or the caliber of the men on the European front. My only complaint is that there aren't enough of them.

But this is not my chief concern. I am worried about some 85 newspapers with over 100,000 circulation — and the scores of radio stations which could afford the services of foreign correspondents and do not do so.

These newspapers are prestige papers in the sense that they exercise national or regional influence in social or political affairs. More than half of them are monopolies in the local field, nearly half of them own an important radio station, and a third also own a television station in the same city.

I think these papers have a responsibility which cannot be discharged by relying upon the wire services. One way to achieve this would be the organization of correspondent pools.

I do not think the problem of securing experienced correspondents is a barrier. I did not mention the hard core of free lance American journalists abroad. There are enough to step into the breach without raiding the news agency ranks. And I venture to say that there are men on the home staffs of these newspapers who would volunteer for the assignment.

PLACEMENT

No. 79 N.Y. Assignment Editor, in 30's, generate, develop story ideas; some writing, editing, for weekly pop. mag., grow, move up. Salary \$9-10,000.

No. 80 N.Y. Acct. Exec., idea man, creative, impressive, agency client in international travel field. \$10-11,000 start, future, some travel.

No. 81 N.Y. P/R-publicity, man, institutional, food. \$10,000.

No. 82 N.Y. PR man; 3 or more years newsp. exp.; 1 of top 15 U.S. corps., \$7-8,500.

No. 63 Munich. Press, P/R specialist, journalism bkgrd., fluent German, \$7-8,000, liv. allow., transp. paid.

No. 69 Chicago. Book sales trainee for publisher. \$5-7,500, bonus.

No. 70 Toledo. Man, 30's, copy-writing, large agency exp. Start \$7,500, grow.

No. 72 Cincinnati. P/R, good newsp., some P/R bkgrd. About \$8,000.

Applications for jobs accepted from OPC members only. Address: Placement Com., (Mrs.) Janice Robbins, Exec. Sec'y., or call Club 9:30-5:30 Tues., Wed. & Thurs. Spencer C. Valmy, Chairman

Overseas Ticker (*C't'd. f. p. 1*)

out quite well.

Robert Tuckman is here for the AP; Winston Burdett for CBS; Bill Richardson of N.Y. Post and Picture Post came through on the way back from Cairo; Willie Schiller of France Soir (who came to cover arrival of French troops); and A. Mezerik of International Review Service came through, on this way to points east.

Charles Foley, who used to be Foreign Editor of the Daily Express of London, owns a flourishing paper here—the Times of Cyprus.

There is no Press Club, unless the bar of the Ledra Palace can be called that. The most helpful contact is Leslie Glass, local director of Public Relations and a top brainster in the British Foreign Service.

Bob Morse of Life commuted between Cyprus and London for a while but is now off with Princess Margaret in Mauritius or Mombasa or somewhere.

Serge Fliegers

NICARAGUA

Comell Capa and Jerry Hannifin, Life; Jules Dubois, Chicago Tribune; Peter Kihss, N.Y. Times; Richard Massock, AP; and Harvey Rosenhouse, Time were here to cover the assassination of President Somoza.



WILLIAM MOSCRIP MILLER

OPC's Miller Dies

William Moscrip Miller, OPC member and correspondent for Look and the N.Y. Post in World War II, died Oct. 3 of injuries received in a tractor accident at his farm in Long Valley, N.J.

Miller, who covered the China-Burma India Theatre during the war, was Paris correspondent for the N.Y. Herald Tribune in 1927. He was also a reporter and feature writer for the Chicago Tribune and Chicago Journal in the 1920's.

Miller was president of the Affiliated Public Relations Counsel, Inc., which he founded in 1946 at the time of his death.

Wayne Richardson, OPC President, sent the following message to his family:

"I have just learned the sad news of the death of our fellow member, W. Moscrip Miller. Please accept my sincere assurances of our feeling of a loss sustained by all of us, for William was a faithful member whom we were all proud to have as our colleague.

Our hearts go out to all of you at this bereavement, and I take this occasion to assure you of our sincere sympathy."

SCREENING, COCKTAIL PARTY OPC EVENT

Allied Artists is presenting a cocktail party for William Wyler, producer-director of the new film, "Friendly Persuasion," at the OPC Oct. 17. OPC members and guests are invited to attend.

The party beginning at 5:30 p.m. is being held in conjunction with a private screening of the film to be held at 8:30 the same evening. Reservations for the screening are being taken at the desk now on a first-come, first-served basis.

The film, starring Dorothy McGuire and Gary Cooper, is a portrait of "Quaker conscience in the Civil War era."

The affair is under the direction of the Special Events Committee, David Shefrin, chairman.

LETTERS

Mr. Wayne Richardson
President, OPC

Dear Wayne, Just received and read issue of Bulletin under new order of things. It is dandy. If your administration does nothing else whatever, you have plenty of laurels to rest on in doing this.

Best, Pugh Moore

Washington, D.C.

Editor
OPC

Dear Editor, "Have just returned from a month's trip to Greece and Italy with spouse, Burton Crane (N.Y. Times), on his month's vacation. En route we encountered OPCers we had known in Tokyo during the MacArthur Occupation days. Howard Handleman, formerly INS bureau chief for Far East, now heading the European bureau with headquarters in Paris, took us out at the end of our trip during which we spent four days in Paris.

Howard and Mable have an apartment at 23 Rue des Plantes, and their oldest son, Bill, goes to school in Paris with Frank Kelly's (N.Y. Herald-Tribune) son, their respective fathers having shared foxholes during the Pacific War. In Rome we met Joe Fromm's wife, Gloria still a bride, as she and Joe were married last December. She showed us the spot in the Municipal Office atop the Capitoline Hill where the Mayor of Rome performed the ceremony.

She is from San Francisco, was in Hongkong with PANAM when Joe (former President of the Tokyo Correspondents' Club) first met her. Joe was off in Cairo, having to cover Nasser for the U.S. News and World Report. At the beginning of our trip we were on the same plane with Edward R. Murrow, also en route to Cairo, so photographers charged around the airport in Shannon. Returning from Athens via Rome we again found the plane surrounded by cameramen on landing in Rome, and discovered we were on the same plane with American and European pilots returning from the Suez. We found almost all Europeans touchy about Suez and indignant with the U.S. for delaying tactics and feeling Nasser needs to be smacked down immediately. Greece is touchy about Cyprus and the changing of names of the British-named streets (Jan Smuts St. is now Bucarest St.; Grande Bretagne Hotel is having its name pulled down). Esther M. Crane

New York

NEW MEMBERSHIPS

The Chairman of the Admissions Committee announces the election to membership of the following candidates:

ACTIVE

Doris Johnston Macauley, free lance.



DR. SACHIN SEN

A VISITOR FROM INDIA

Dr. Sachin Sen, President of All-India Newspaper Editors Conference, was the guest of an OPC Open House Sept. 26. Dr. Sen is editor of the Indian Nation, leading provincial newspaper.

Three television sets in the bar and in two lounges at the OPC drew capacity crowds during the World Series this week. Members arrived for lunch and stayed through most of the game.

News and Finance

Almost every major story has economic overtones and implications which must be explored, evaluated and, in many cases, interpreted.

Bache & Co. is offering its news facilities as a source of financial information to newspapermen in the United States and overseas.

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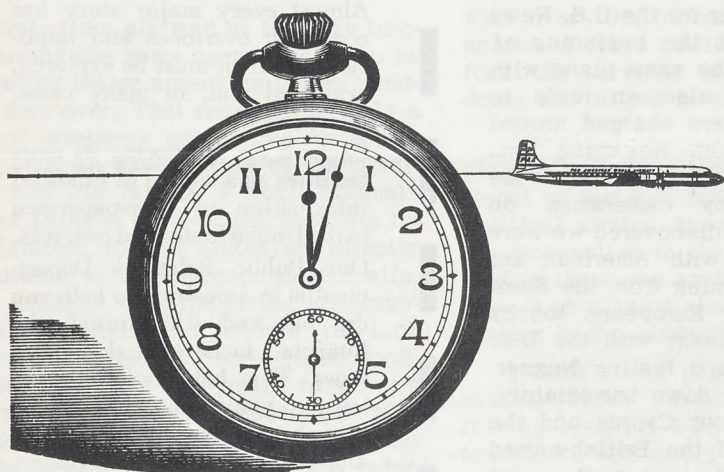
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